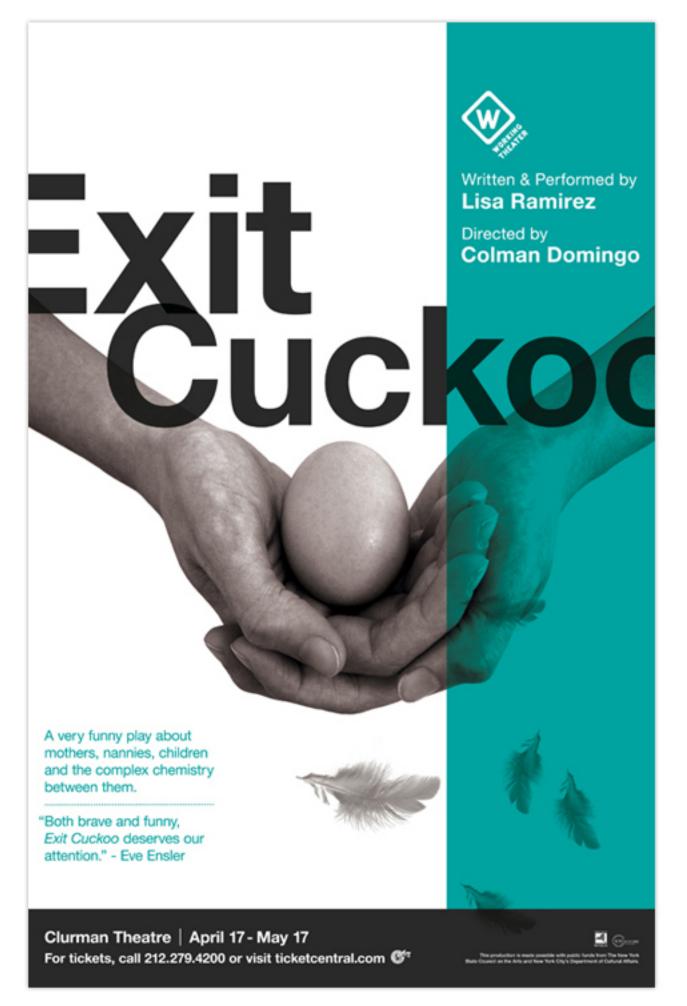
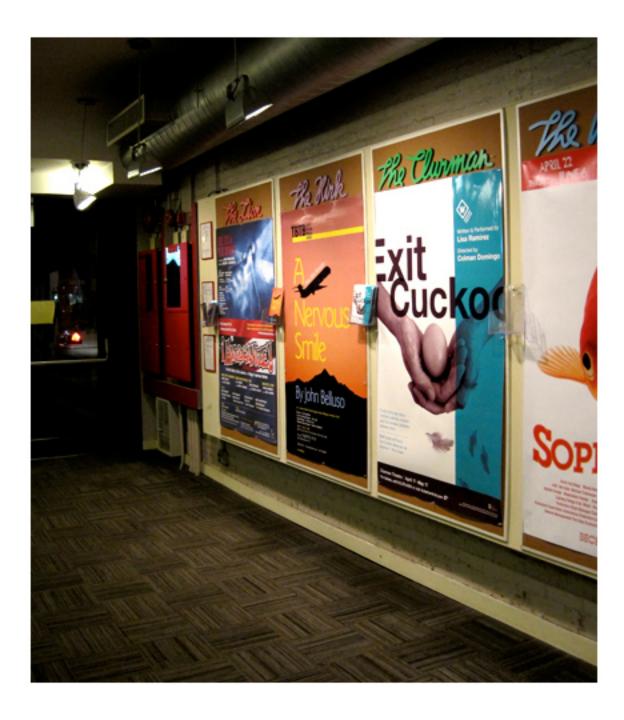
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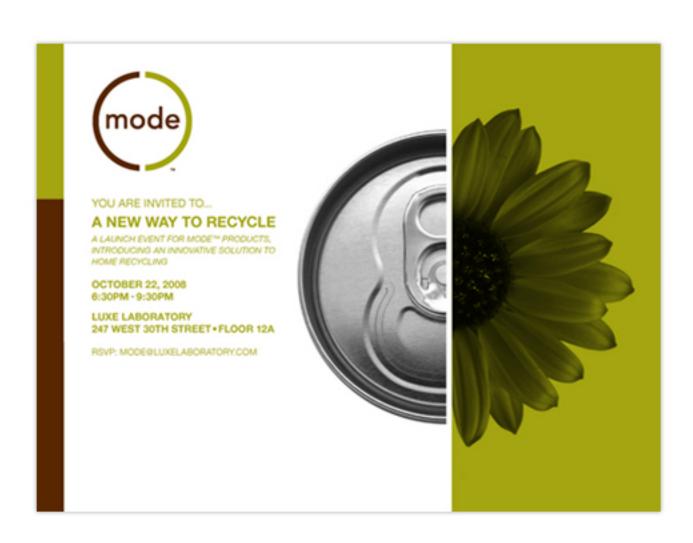








RECIPE CARDS (2008)





EVENT INVITATION & MENUS (2008)



















GREAT AMERICAN STYLE: CELEBRATING OUR FASHION HERITAGE!

With the election just months away, Robert Verdi's Luxe Laboratory hosted **GREAT AMERICAN STYLE**, an exclusive fashion week retreat celebrating iconic American brands, both classic tastemakers and trend-setting newcomers, that have rewritten the canon of American style.

A powerful group of editors, celebrities and influencers were granted the enviable opportunity to escape the front row frenzy and relax just blocks away from the shows at Bryant Park. This elite group of fashion week insiders received a Luxe Access pass granting them entry into the private retreat where they indulged in America's finest fashion, food, drinks, design, spa treatments and beauty touch-ups from leading American brands that fashion the way we live.

GUESTS INCLUDED...

CELEBRITIES: Julianne Moore Actress Eva Longoria Blake Lively Actress Christina Ricci Winona Ryder Anna Ortiz Deborah Cox Malin Akerman Actress Emmanuelle Chriqui J. Alexander America's Next Top Mode Nigel Barker Photographer Fabiola Beracasa

Dana Thomas Conde Nast, Author of Deluxe R. Scott French David Boatman Documentary Filmmaker Deb Watson Fashion Stylist Syl Tang Financial Times, The Hip Guide Judy Licht Full Frontal Fashion Luis Morais Jewelry Designer Meredith Garcia TheFashionList.com Carol Bell The Patton Group Marysol Patton The Patton Group Jennifer Sullivan

FASHION INSIDERS:

EDITORS: Andrea Smith Marielle Bobo ABC News Colleen Difonzo Marie Claire Michael Stefanov Excuire Kelly Will NY Post, Page Six Joanna Bober Suzie Yalof Schwartz Kara Murphy People Style Watch Lauren Cohen Julee Wilson Harper's Bazaar Jacquie Stafford Lisa Stasiulewicz Rachel Felder Joanna Coles StyleList - AOL Marie Claire Paula Correri Lucy Kaylin Marie Claire Susan Plagemann Allison Corneau Marrie Claire US Weekly Sarah Brown Suzanne Sykes Marie Claire Vague Renee Marchione Sally Singer Men's Fitness Cheryl Tan Wall Street Journal Eloise Parker NY Daily News Rachel Dodes Rose Apodaca LA Times



Caroline Ryder

Style Critic, Variety





























PRESS

From The Mercury News:

NEW YORK — High fashion has stubbornly resisted cutting edge technology, in favor of faxes and clipboards.

But change is occurring, and it's never been more evident than during this Fashion Week season in New York, Consider that an HP laptop made its debut on the New York fashion runway this week, Google set up a klosk alongside fashion designers, and Microsoft is displaying products along with high-end fashion purveyors like Kiehl's and

"We decided that **Great American Style**hould be about historic American brands, and what other brand represents tech more than **Microsoft**" **Wedi** rhetorically asks.

To more sticky."

The more sticky."

Displayed around the retreat space are From TheStylePhile.com: Displayed around the intreat space are floral covered Axes F6V PCs that emit a fragrance once the computer fires up and the purse-like Ego Orphise decisated with Swarzewski orystals. In retain's for \$15,000 to \$20,000, "Let's face it," said David Wolfs, creative director of the Doneger Group, a hend forecasting agency. We've become so design conscious that we want everything to be about aestherics."

All this week, fishionistis and celebri-ties attending the runway shows have been stopping by an airy loft in the gan-Wearing a jewel encrusted 1-shirt beneath ment district to rest for a moment, grab a snack or have a quick manicure. The ace, called the Lawe Laboratory, is one the ways that brands, ranging from see-Cela and Hershey's to Kield's and Max Factor, are trying to reach out to style influencers who now are bombarded by so much advertising during fashion week that it's gotten much harder to get

"There are so many goodie bags at fash-ion week now that having your product in one, it means nothing," said Essie Wein-garten, President and Creative Director of Essie Cosmetics Ltd., which partici-

At the Lake Laberatory in New York, spon-sors paid between \$5,000 and \$100,000 to participate during fashion week, de-pending on the level of placement and whether the company held any events at the space, (Kielet's, for example, held a breakfast for fashion bloggers and also a cockfail party for show attendees this week. The label declined to comment on how much it was spending to be there.)

Microsoft is making itself known this week in New York. The Seattle-based company is spensoring a retneat apartment on West 30th Sneet for fashion editors, and it's presided over by celebrity stylist Robert West. The thoma is "Great American Style," which means the source is filled with providers at sided over by celebrity stylist Robert Ward.
The thome is "Great American Style," which
means the space is filled with displays of
goods from brands such as Kubhi's, Hershey's, Coach and, of course, Microsoft.
We desided that Great American Style

We desided that Great American Style

so design conscious that we want every thing to be about aesthetics."

Donna Kato

From The Wall Street Journal:

AN OASIS FROM THE RUNNAYS —

And OASIS FROM THE RUNNAYS —

The West cannot be the Street Journal:

The West cannot be the Street Journal:

Land J-Lap during New York Frashion times and J-Lap during New York Frashion times and J-Lap during New York Frashion times and her times and the street Journal to t

Wearing a jewel-encrusted 1-shirt beneath a tailored suit jacket, Weeds had filled the "must be seen to be believed" apartment with designer armchairs anormous son temporary chandelers and a glant flat screen TV that functioned as a virtual aguarium. In the biffferoon, slick-haired Prench financiers murmured between themselves next to a ginormous jacuzzi tub, flanked by bottles and bottles of expensive hair product.

"Do you think aryone would notice if I moved in!" I asked one of Robert's assistants, "Maybe not," he said, "but there's no bedroom." I assured him that one of the many over-shaffed couches would suffice.

pated in the Laxe Laboratory for the first time this season. This week, the nail polish company gave 60 manicures at the lounge to show attendeds who included "Gossip Girl" actress Blake Livety,

At the Laxe Laboratory in New York, sponsors paid between \$5,000 and \$100,000 with the first pair warring—the looks. or a sisting trew fork strained designation. "What the hell is the wearing—she looks like a little boy?" Werds screamed in horror, pointing at one of this guests, who happened to be standing not three feet away his frankness was entertaining, and not durch. Not once did the performance feel contrived—one gets the impression that Verdi was just born like this...born for TV.

People today want not just their clothes, but also their homes, their cars, their cell phones and now their PCs to reflect their personal sense of fashion and style, said fibe from shows generally costs "in the six figures," said frem Mallis, senior start taping the second season of his manure models show "She's Got The Look" or TV Leef, and is in falls with QVC to learnth a jewelry line. He also hosted Sur-I finally pinned him down to talk about his seried broadcast projects. He is about to start taping the second season of his ma-ture models show "Shar's Got The Look" for TY Lead, and is in talks with QVC to launch a jewelry line. He also hooted Sur-prise By Design on the Discovery Home Channel, and the Style Network's Fashion Police. And then there's a reality show in the pippline. The working 60e is the rather genus: "Me, Me, Me."

"So Robert," I asked, "what's the show about?"

-Caroline Ryder

KIEHL'S INTRODUCES DEREK LAM KIT IN

Before heading over for another full day in the tents, yesterday morning we stopped in at Robert Verdi's loft (of all places) for Kiehl's launch of the Derek Lam kit.

and lifestyle expert Rebert Verdi is what's Insating beauty bloggers to mimosas and known in the business as "a trip."

I met Verdi (who regularly shies Eva Leng-Mrs showed off the \$225 MI which comes in with a dusting and showy box of its own, like a perfect little have gift. The travel-tize deems included in the Devek Lam case are the designer's picks of the Kliebi's stock. Lip Baim #1 (with its own pocket). Crême de Corps, Amino Acid Shampoo, Nurturing. Body Washing Cream, and the Conditioner & Grooming Aid.

It was hard for us to focus on anything but It was hard for us to focus on anything but. Yerdi'n shanning spaces, filled with an eclec-tic assortment of furniture in bold prints (Migrath's faux bolst) and spenser brands the Rock & Republic and Spensy flog-Sid-ers. Even Yerdi (of "She's Got the Look" fame and more) was up and milling about already sporting a McQueen scarf at 9am. -Cynthia Drescher

From Danica Lo (NY Daily News):

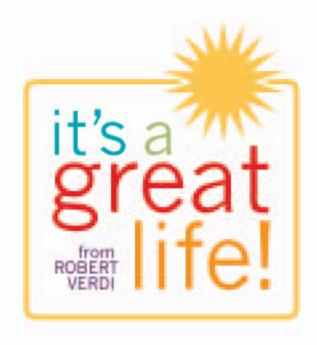
"I am really into digital gold watches. Robert Verdi sent me a Timex one. It has a stretchy band and everything, I am obsessed."

Swing by in a Mercedes. Enjoy a fresh, delicious and nutritious meal from Nu-Kitchen. Unwind with a Peroni. Relax with a hot cup of coffee from the Krups coffee bar. Have a sweet treat from Vosges Haute Chocolate. Toast the latest trends with Piper-Heidsieck. Replenish your electrolytes with Smart Water. Touch up your tresses with Molton Brown's dry styling products. Make-up touch-ups from Jane Iredale mineral cosmetics. Nourish your skin with Embryolisse 24 hour miracle cream. Gloss your nails with Bernadette Thompson. Get ready for summer with a membership from Clay gym. Gather up fashion week goodies with the "green is good" bag from Hayden-Harnett. Protect your eyes from the paparazzi with shades from Safilo. Slip into a pair of sexy jeans from Rock & Republic. Get back to the front row, wrinkle free, with a steam from Rowenta. Drop your mom a note with stationery from Superdeluxe. Plan your next trip with super stylish Wallpaper city guides from Phaidon. Catch legendary fashion films on the 103" plasma from Panasonic. Catch up on calls with the Plantronics Discovery earpiece. With wireless access you can drop by, log on, check your e-mail & file your story.

















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A sophisticated living room is made fun for the kids with custom designed clubtwist with contrasting green cherifle on the seats. The greens and neutrals in the to the dining room to se the open floor













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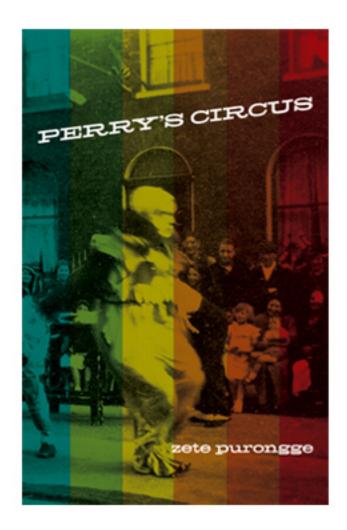
NO COVER CHARGE * DOORS OPEN AT 7:30pm * LIMITED SEATS AVAILABLE

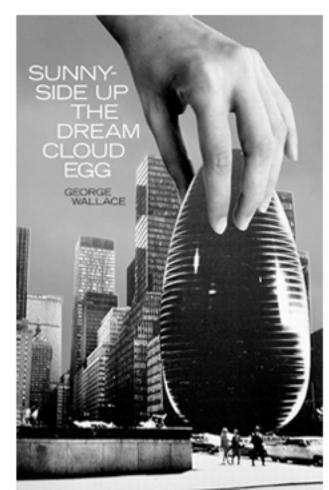




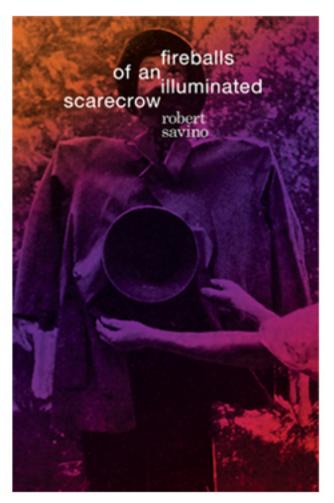
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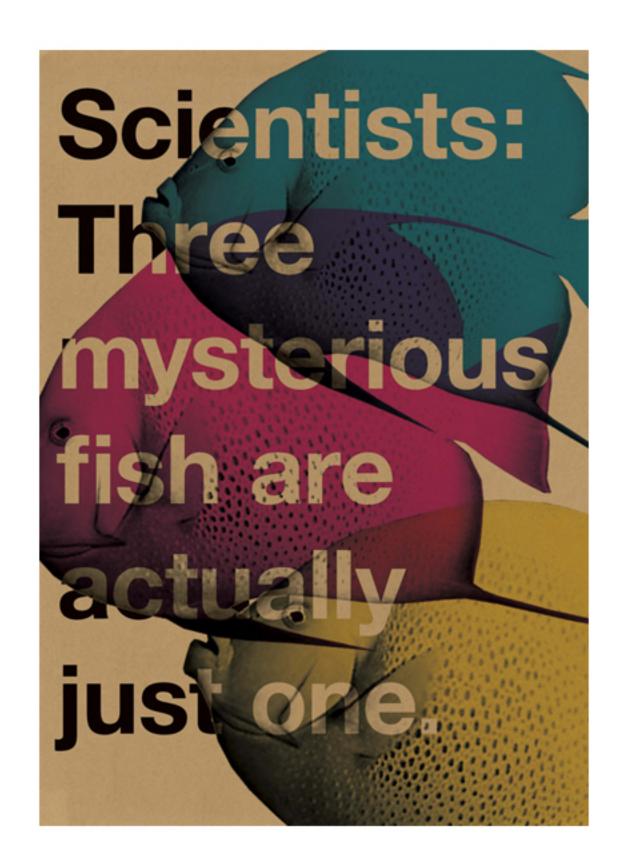








BOOK COVERS (2008-2009)





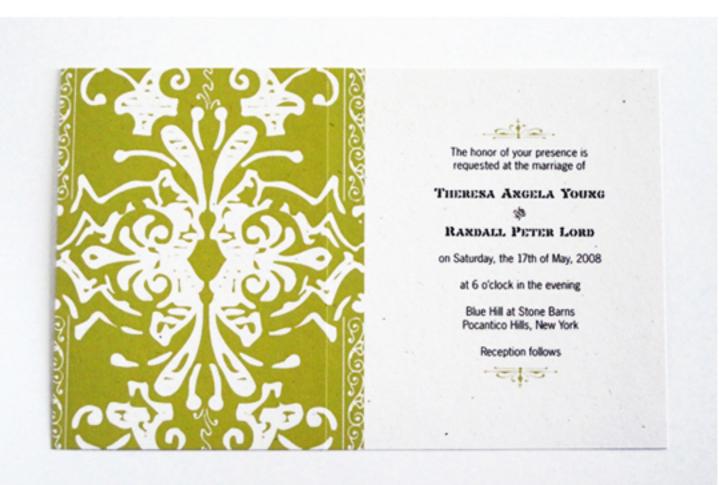
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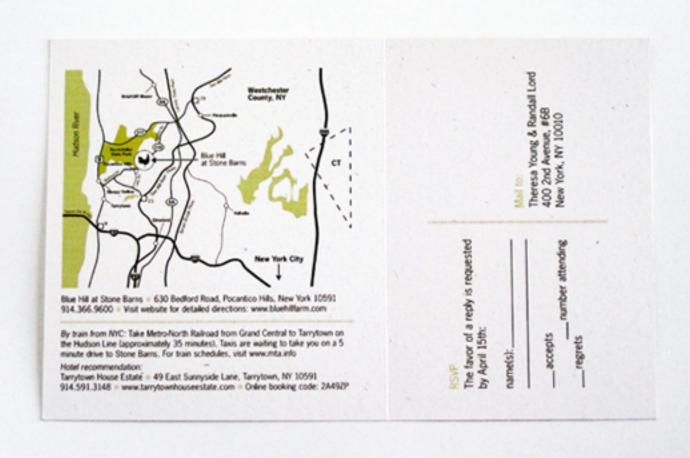


AT THE DELACORTE THEATER IN CENTRAL PARK \star July 9th - August 12th, 2007 \star 8:00 PM

WRITTEN BY WILLIAM SHAKESPEARE DIRECTED BY DAVID ESBJORNSON STARRING WILLEM DAFOE, PHILIP SEYMOUR HOFFMAN AND GILLIAN ANDERSON

HER LAURA KAI CHEN, DOMINIC CHIANESE, MANOEL FELCIAND, FRANK FAUCETT, BLIZABETH HASELWOOD, ALETA HAYES, BILL HECK, ANDRE HOLLAND, JAYNE HOUDYSHELL, PETER FRANCIS JAMES, KRISTEN JOHNSTON, KEVIN KELIY, DANE KHELI, PETER MCCAIN, JULIO MONGE, BRIAN MURRAY, LORENZO PISONI, STEVEN SKYBELI, JAMINY SMITS, ENILY SWALLOW, SEAN PATRICK THOMAS, BLISABETH WATERSTON, SAM WATERSTON, CHRISTOPHER ENAN WELCH SONG HERSTIME JONES COMMENSON JESS GOLDSTEN GOTHER SONG MICHAEL CHYBOWSKI GENERAL AND FRANK MANGIALETTI CHRISTOPHER STORM MARK BENNETT SING MICHAEL SOUND PARTMERS WE MIND CHARLES LAPOINTE COMPONEY JAME COMPORT PROCEDURAL SAMES CHARLES MEANS ASSOCIATED, AND BELLEVINE HOLDNEY FOR INFORMATION CALL 212-530.8750







EDUCATION

Pratt Institute - New York, NY • 2005 - 2007

A.O.S. in Digital Design & Interactive Media

SKILLS

Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Quark Xpress

Adobe After Effects • Macromedia Flash • Maya • Final Cut Pro

HTML/CSS • Dreamweaver • Digital & Film Photography • Mac & PC

EXPERIENCE

Freelance Graphic Design - New York, NY • 2001 - Present

• Hired by various clients for a variety of projects including design of compact disc packaging, logos, advertisements, business cards, invitations, posters and web banners

Robert Verdi, Inc. - New York, NY • 2007 - Present

Art Directo

• Create invitations & collateral materials for various corporate & private events

• Design logos for various projects such as product lines, TV show concepts & an event space

• Collaborate with web developer on design of new website

• Designed promotional book for client as marketing tool for new product

MyPublisher, Inc. - New York, NY • 2006 - 2007

Graphic Designer

• Designed HTML emails sent to customers and prospects

Worked with web developer on website re-design

• Created icons, buttons and product images for software, website & emails

• Designed splash page for new version of consumer software

AWARDS

Awards for Outstanding Merit & Outstanding Academic Achievement

• Dreves Art & Design Scholarship 2006 & 2007

• Graduated with Highest Honors

• President's List at Pratt Institute